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FOR IMMEDIATE RELEASE

PEDRO'S TRIxie ON IT'S WAY!

Wilmington, Massachusetts, USA (January 21, 2009) - Today Pedro's announces the long awaited release of the Trixie, arriving at distributors across the globe at mid-January. The Trixie is specifically designed for the fixed gear rider, and is *the* urban survival tool with all the right pieces to keep that fixie or single speed rolling:

- 15mm box end wrench.
- Lock ring hook.
- 8,9,10mm box end wrenches.
- 5mm hex.
- Of course, a bottle opener.

"We've been seeing the Trixie burn up forums and gear review sites for a while now so we know people have been anxious to get their hands on this one" said Pedro's Marketing and Communications Manager, Jason Elhardt. "Ever since we showed it at the trade shows last fall, we've been fielding so many requests for the Trixie- It's really the first multi-tool to fit the needs of the fixed and single gear rider".

The Trixie is made from hardened tool steel to give it a great feel and long lasting life and carries an MSRP of USD 29.99.

About Pedro's:

Pedro's is a Wilmington, Massachusetts, USA based supplier of high quality bicycle tools, lubricants and care products created with a focus on sustainability. Pedro's products have been helping champions reach the podium at events ranging from the World Championships to the Tour de France since 1989.

To learn more, visit www.pedros.com, or contact Jason Elhardt 978.675.7101 or jason@pedros.com

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